

Key messages

- Need for more value and lower environmental footprint
- Beyond business-as-usual
- NGS; beyond production and profit focus
- which systems? business decisions
- Science supporting innovation; reducing risk





Sources & Flows





- new systems
- New technologies
- Transformational change







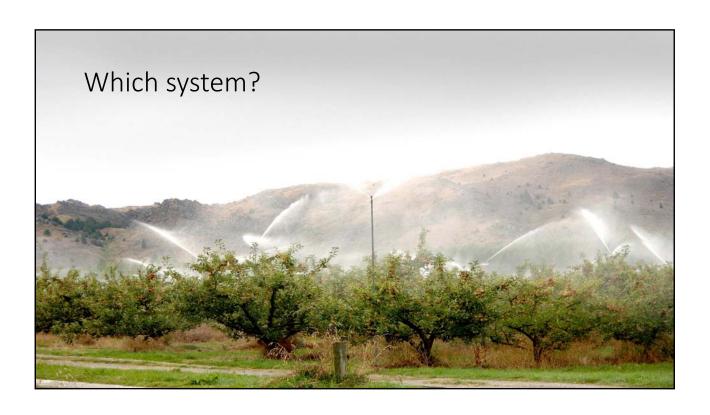
Why science in NGS

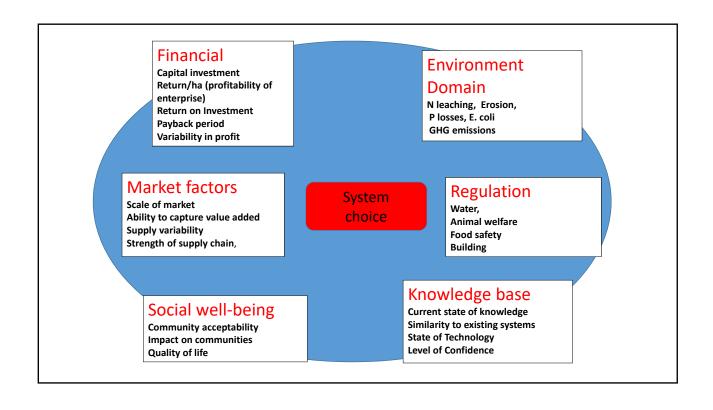
- Development, redesign, New technologies
- Science supporting innovation
- **Business decision**
- Which solutions have comparative advantage??





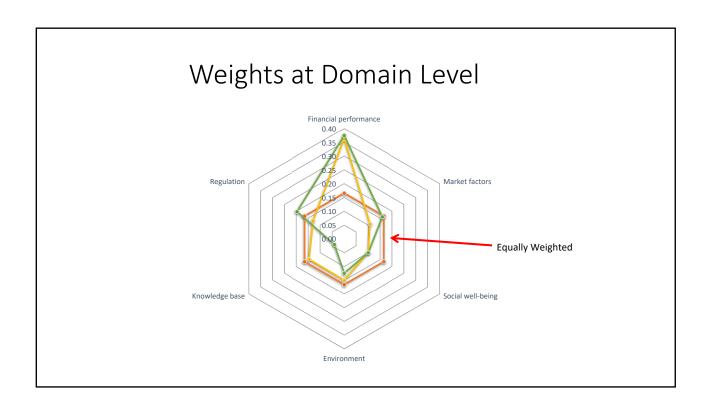


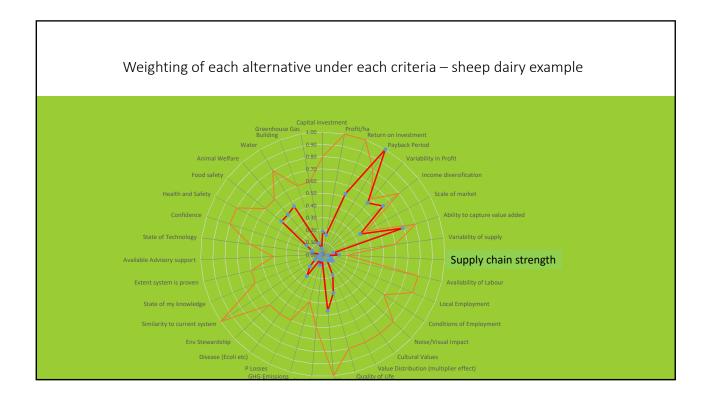




Case study-sheep milking







Selection of Preferred Options

	Milking Sheep (Actual)	Dairy Goats	Blueberries	Specialty seeds
Int 1	3.69			
Int 2	3.77			
Score				





